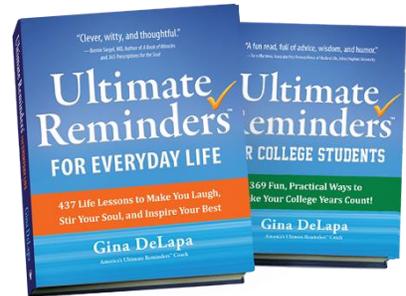


The Ultimate Reminders™ Sponsorship Program: Helping You Connect with Your Community

Through our flexible and affordable sponsorship program, you can build relationships with families and strengthen community ties. Simply choose the ULTIMATE REMINDERS™ book best suited to your needs, in your desired format: hardcover or eBook.

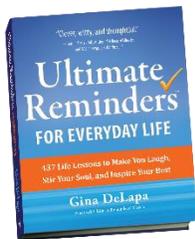


A few ways to put this program to work for you:

- Raise your profile within the communities you serve, by supporting a local school, college, church, or other organization of your choice
- Gift one or more cartons to your alma mater (high school or college)
- Support your child's high school or college
- Use the books to attract prospective clients—see below for customization options
- Build bridges of goodwill with existing clients

Choosing the Book that's Best for You

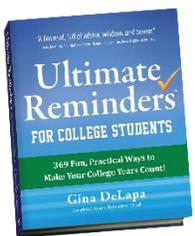
Ultimate Reminders™ for Everyday Life



Part pep talk, part reflection, part friendly kick in the rear, ULTIMATE REMINDERS™ FOR EVERYDAY LIFE set the tone for the highly entertaining Ultimate Reminders™ book series.

From “Take notes on your own life” to “Don’t chat up a woman in an elevator,” ULTIMATE REMINDERS™ FOR EVERYDAY LIFE is all about making you laugh, stirring your soul, and inspiring your best. It's the perfect gift for nearly all ages and stages, from precocious middle-schoolers to hardworking parents to savvy grandparents.

Ultimate Reminders™ for College Students



From choosing the right major to ditching the wrong roommate to forging a career path, ULTIMATE REMINDERS™ FOR COLLEGE STUDENTS is the ultimate handbook to success, both on campus and in the wider world of employment. Students will discover 369 fun, practical ways—both humorous and serious—to make their college years count.

About the Author

Author Gina DeLapa is America’s Ultimate Reminders™ coach, a biweekly guest on FOX5 San Diego, and the creator of the Ultimate Reminders™ book series.

Gina's wise and witty reminders ("Before you call yourself a go-getter, make sure you can back it up with examples") give readers the tools and inspiration they need to set themselves up for success, personally and professionally.

Where did she learn all this? From her years as a university career counselor, an adjunct university faculty member, and most of all, from growing up in an entrepreneurial family, where she learned firsthand the meaning of hard work, starting at age ten.

As a Sponsor ...

You are invited to gift eBooks or hardcover books at increasingly affordable prices, to the community organization of your choice. Give to an entire organization, or to a specific group (e.g., the high school Honor Society). We’re happy to work with you to tailor a sponsorship plan to meet your desired outcome! Read on for sponsorship benefits.

Sponsorship Costs & Benefits: Hardcover Books

QUANTITY	COST	BENEFITS
1 carton: 30 books	\$450 (\$15/ book)	<ol style="list-style-type: none"> 1. Letter to the appropriate organization (school, church, etc.), informing them of the generous donation made by you and/or your company. 2. Your company logo/url/description on the UltimateReminders.com sponsor page.
2 – 9 cartons: 60 – 270 books	\$720 - \$3240 (\$12/ book)	<ol style="list-style-type: none"> 1. All benefits in Package A. 2. Press release to local media.
10 – 14 cartons: 300 – 420 books	\$3000 – \$4200 (\$10/ books)	<ol style="list-style-type: none"> 1. All benefits in Packages A and B. 2. Blog interview, to be shared on UltimateReminders.com and social media.
15+ cartons: 450+ books	\$3600+ (\$8/ book)	<ol style="list-style-type: none"> 1. All benefits in Packages A, B, and C. 2. Four-color “Compliments of” sticker on all book covers, featuring your name and/or company name.

Sponsorship Costs & Benefits: eBooks

COST	BENEFITS
<p>Package A: Good Neighbor \$1 per eBook Minimum sponsorship: \$500/500 eBooks</p>	<ol style="list-style-type: none"> 1. Your selected eBook is gifted to the organization of your choice (e.g., school, civic group, etc.). 2. Recipients receive a link/gift code so they can easily download the eBook in their preferred format. 3. Custom landing page makes it clear to your recipients, "This book was made possible through the generosity of (your name/organization)." 4. Landing page also includes your logo, url, contact information, and up to 50 words about your organization.
<p>Package B: Friend and Supporter Minimum sponsorship: \$1000/1000 eBooks</p>	<ol style="list-style-type: none"> 1. All benefits in Package A. 2. Your company logo/url/description will appear on the UltimateReminders.com sponsor page.
<p>Package C: Influencer Minimum sponsorship: \$1500/1500 eBooks</p>	<ol style="list-style-type: none"> 1. All benefits in Packages A and B. 2. Your company logo is featured on the UltimateReminders.com homepage.
<p>Package D: The Game-Changer Minimum sponsorship: \$2500/2500 eBooks</p>	<ol style="list-style-type: none"> 1. All benefits in Packages A, B, and C. 2. Your personalized message, up to 300 words, is inserted into the beginning of the eBook. <i>Use this space to connect with employees, prospects, potential clients, and more!</i>

To arrange payment, customization, and delivery, please contact:

Jared Kuritz, Managing Partner
 STRATEGIES Literary Public Relations
 760-550-9850
jkuritz@strategiespr.com

You may also visit our sponsorship page and submit the [Become a Sponsor](#) form.